

Minutes: MSPA Regular Board Meeting May 5th, 2016

**The next MSPA Board Meeting is scheduled for June 2nd, 2016
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:04 am

Minutes of the April 7th meeting were approved as written.

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes a Village)- Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at Large; Kirk Gelsing (Zeke's and Amber Road) Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (CofG); Jennifer McLain (CofG) Tahnee Lightfoot (GPD); Mike Wiederkehr (CofG); Melinda Clarke (Montrose Chamber); Phillip Lanzafame (CofG); Dee Ovenden (Montrose Arts and Crafts Festival); Mary Dawson (Revelation Tops); Valerie Schultz (Concise Focus); Mitchell Shultz (Concise Focus); Nicole Mercolino (Yoga Rock); Joanna Linkchorst (Friends of Rockhaven)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked guests for promoting Montrose by attending our meeting.

Visitors Reports:

- City of Glendale Jackie Bartlow addressed items that need repair in the Montrose Shopping Park.
- City of Glendale Jennifer McLain gave a re-cap from the Montrose 20/20 vision field trip.
- GPD Tahnee Lightfoot invited everyone to the GPD open house on Sat. June 4th; May 12th is the GPD awards event at the Civic Center; she also addressed the rise in traffic incidents in the area.
- COG Mike Weiderkehr reviewed the new trash containers placed throughout the Montrose Shopping Park.
- Concise Focus Valerie and Mitchel Schultz updated the board on the rise of visibility of the Montrose Shopping Park since Concise took over the social media posts.
- Montrose Chamber of Commerce Melinda Clarke reminded us of the Memorial Day service conducted at the War Memorial. She also addressed the Board's concerns about the moving of the chamber office. The MSP Board stressed the importance of communication between the Chamber and the Montrose Shopping Park Board of Directors.

Visitors Reports:

- Montrose Arts and Crafts event manager Dee Ovenden updated the board on the June 4 & 5th event.
- Friends of Rockhaven Joanna Linkhorst reported that Rockhaven has been placed on the state list of Historical places. She and Kirk Gelsinger explored the idea of creating a historical Community Center with a farm-to-table Restaurant, shopping, and museum tours.

Committee Reports:

- Ken Grayson: Harvest Market will be having a committee meeting on 5/5/16 and he reported that the May 1st Harvest Market was the busiest this year.

Staff Reports:

- Dale Dawson (MSPA Business Administrator) announced that he is working to get the best price from 3 companies for LED tree lighting. He outlined the board's approved plan for the new tree lighting in the MSP.
- It was recommended that Social Media 2016 budget be increased in order to boost our Facebook page for special events. Ken Grayson made a motion to increase the budget from \$1100 to \$2000. The motion was seconded by Kirk Gelsinger and unanimously approved.
- Dale has met with Lt. Rodriguez to review the physical changes to the GPD sub station; contractor bids will be sought.
- Dale asked that any suggestions for the May Merchant Newsletter be emailed as soon as possible.
- He thanked Gigi Garcia and Mary Dawson for their hard work with the Wags and Whiskers event Kids Fashion Show. The event was well attended and came in under budget.
- Other events discussed were Arts and Crafts, Car Show, Film Festival and the idea of having a Wine Walk in Sept. 2016.
- Steve Pierce Communication Administrator/Filming Liaison, Market Manager announced that filming in Montrose is picking up again starting with filming in the 2400 block on May 11th.

Meeting adjourned at 10:01 am